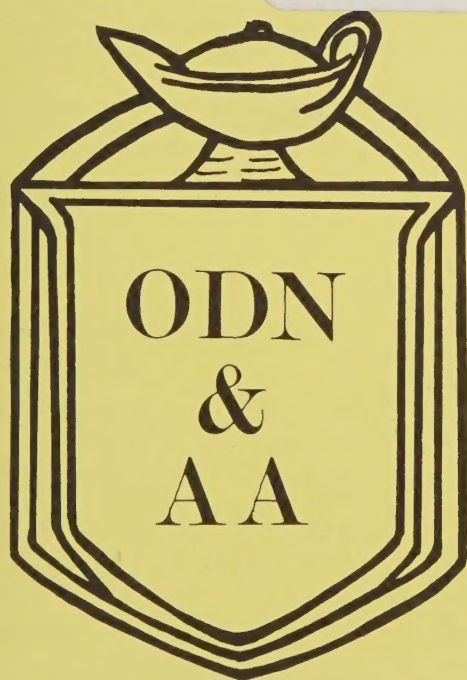


FALL 1978

RETURN TO BASEMENT



Ontario Dental Nurses & Assistants Association

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DEADLINE DATE FOR THE WINTER ISSUE OF THE JOURNAL — JANUARY 10, 1979
(Submitted to the Editor before the above date)

SUBSCRIPTION RATE: \$4.00 per year payable January 1 for non-members. A subscription to the Journal is included with an Ontario Dental Nurses and Assistants Association Membership. The Journal is published four times a year and deadline dates are published in the previous Issue.

THE OPINIONS EXPRESSED IN THE ARTICLES ARE THOSE OF THE AUTHOR AND DO NOT NECESSARILY REPRESENT THE VIEWS OF THE ONTARIO DENTAL NURSES AND ASSISTANTS ASSOCIATION OR THE EDITOR.

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Ontario Dental Nurses & Assistants Association



EDITORIAL

Welcome back to our Fall Program, now in the making. I'm sure everyone is planning the Affiliated monthly meetings by now and Winter Clinic is almost upon us.

In this Issue we are introducing your new Board of Directors of the O.D.N. & A.A. and Board of Governors of the Accreditation Division. Turn to the centerfold to see your Board, the people that donate of their time and efforts to keep your Association thriving. There are a few new members on the Board this term, and these people will need your support and co-operation to be successful in their capacities.

Throughout the Journal, there are small notices to the Members, which are placed there for your information. I hope that you take time to read the small items, which are only of interest to the O.D.N. & A.A. Members.

I would like to welcome all the new graduate members to our Association. I hope the Journal is an informative guide, for you to follow on what is happening with your Association. Also, it can be used as a reference, if you turn to the back of the book to find the Affiliated Association News on Coming Events, and, the listings of all the people connected with the Board of Directors and Accreditation Division. I am constantly striving to keep these two items up-to-date, but in this case, I must ask for the participation and co-operation of the Board and its Representatives.

If anyone of our Members, or Student Members, would like to contribute an article with a topic of your choice to our Journal, we would be very appreciative. If you have any material that you feel could be used in our publication, please feel free to send it to me, (informing me where you obtained the material). Also please let me know if there is any person that you are associated with, that may write an article of interest to our readers. If you don't take an active part in your Journal, who will? Any suggestions will be welcomed suggestions.

DON'T FORGET that there is a competition on for the best Journal Article submitted between September 1978 and May 1979. It is a real honor for the winners of the first and second prize trophies. The winners are presented with their trophies at the O.D.A. Convention in the Spring. You must have seen the pictures, of this event, in the Summer Issue of the Journal, which showed off the trophies very nicely.

Once again, this term, the Association is headed up by Pat Miller, our never-failing, hard working President. Pat has made a lot of changes, for the better, in her last term. She does a terrific job keeping everything running smoothly. Pat has just completed one very successful year as President and is embarking on an equally successful year, this year.

I would like you to notice in this Issue a special message, written to and about Lorraine Boomhour. Lorraine devoted many years to the success of the Journal, besides having the responsibility of the position of Treasurer. I would also like to say Good Luck Lorraine, a hard worker and a really great gal.

At this time, I must ask for your participation in the operation of the Journal. It really wouldn't take much time for each of you to do your part. Don't always leave it up to someone else to contribute first.

HEATHER NIKOLAEW
Editor

WINTER ISSUE 1979

DEADLINE DATE FOR MATERIAL TO BE
SUBMITTED BY JANUARY 10, 1979

Please Mail Material to:

MRS. HEATHER A. NIKOLAEW,
EDITOR, O.D.N. & A.A. JOURNAL
113 Cathcart Street,
LONDON, Ontario N6C 3M2
(Phone — Res.: 519 - 679-8208)

ALL ARTICLES SHOULD BE TYPED OR
PRINTED AND DOUBLE SPACED!

PRESIDENT'S MESSAGE



After a summer of sun, fun and enjoyment, it is my wish to offer our Membership a most interesting and Educational term to look forward to.

A warm welcome to our new Members and especially to Kawartha and District Dental Nurses and Assistants Association, covering the areas of Lindsay, Peterborough and Belleville. I am most enthusiastic about the new interest in our Association.

During the Summer months the Executive O.D.N. & A.A. and the Board of Governors Accreditation Division have spent many hours preparing information for Community College Student Kits, Terms of Reference for Executive and Officers, plus Guide Lines for Affiliated Associations. Upon approval this Official Data will be published in a brochure and available to our entire Membership.

The Winter Clinic Program has been published in this Issue of the Journal. Please take note of the Registration Form and also the lower fee. We are hoping to create more enthusiasm for this one day Annual Event.

My thanks to Pat Howes and her Committees for their many efforts in chairing this year's Winter Clinic Program.

We invite you to participate in the Table Clinics for the O.D.A. Spring Convention. Due to early publication of their Program, please contact Mrs. Elsie Gallop, Clinic Convenor, by December 1st, in order that your name and topic can be published in the Convention Program.

Special thanks to Margaret Deichert and her Committee for so capably arranging Educational Seminars for the 1978-79 Term. Please support the Clinic Day in your Area, your interest is of great benefit to our Association.

As the Sheraton Centre can no longer facilitate our Convention requirements, it has been necessary to relocate at the Holiday Inn Civic Square, in Toronto. The full Convention Programme, including the Clinics, the Dance, and Meals will be held in the Commonwealth Ballroom. Marilynn Strangleman and her Committees have worked hard to arrange a most interesting program for our Association.

It has been my pleasure to be associated with the new and previous Board of Directors. I am indeed looking forward to working with all our Members and all persons associated with the Dental Health Team.

PATRICIA MILLER
President, O.D.N. & A.A.

MEMBERSHIP

Ann Phippen, our Executive Director, would like to announce that membership notices will be mailed shortly. Please reply early. (Return both copies please.)

This is your organization, but it can only represent you if you make your views known. Members are asked to give their suggestions in writing to their Representative. With each Affiliated Association having representation on our Board of Directors, the Representatives will forward your suggestions to myself or Ann Phippen at our Board Meetings.

Please help the Executive of this Association to serve more efficiently by working with your elected Representative to our Board.

Pat Miller,
PRESIDENT.

ADVERTISING RATES

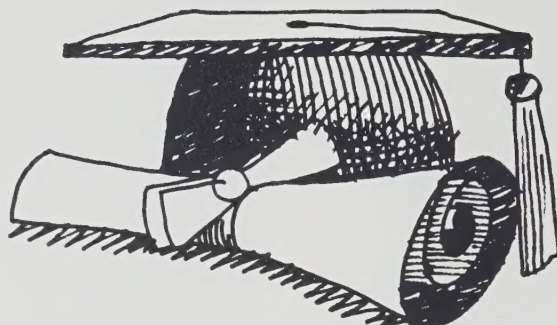
Effective immediately the rates for placing advertising in the Journal are as follows:

FULL PAGE (per issue).....	\$80.00
HALF PAGE (per issue).....	\$45.00
QUARTER PAGE (per issue)	\$25.00

For any Inquiries, please contact:

Miss Mary Lou Fischer, C.D.A.,
Advertising Representative,
143 Briarhill Road,
LONDON, Ontario N5Y 4V8
Phone: 519 - 438-9577

Because you are... an Educated Person



You enjoy a title of respect in an honoured profession

You enjoy a rich inheritance from educated persons who preceded you

You are part of a great tradition:

As an educated person, you share a special obligation to help preserve and extend this heritage for future generations

When you give to the Canadian Fund for Dental Education you help protect the standards and prestige of your profession by supporting CFDE's programs in behalf of dental education and dental care. If you haven't given yet to CFDE this year, please mail your tax-deductible contribution to:

Canadian Fund for Dental Education,
Suite 205, 44 Eglinton Avenue West,
Toronto, Ontario M4R 1A1



CANADIAN FUND FOR DENTAL EDUCATION

Your avenue for giving, to enhance the performance
and prestige of Dentistry

WHY BE A DENTAL ASSISTANT? ... What Makes It Worthwhile?

Written by Anita L. Rice, C.D.A.
President, Halton-Peel Association



Have you ever stopped to ask yourself, 'Why am I a Dental Assistant?' After all, you could have been a secretary or a cashier, but would it be as rewarding a career as dentistry is? I'll even bet that at least 85% of the girls working in dental offices, hated going to the dentist, so why work for one!

I always thought I would have been a secretary, but somewhere along the line, secretaries seemed so common, therefore, I turned to Dental Assisting. Taking into consideration what I've learned over the years, I wouldn't change my career.

In any occupation, no matter what it may be, each individual must possess certain qualifications to make the job they do, a successful one. To be a Dental Assistant, it is not only important that you pass a course, I believe more importantly that the individual must possess the inner qualities of patience, understanding and generally, this person must be one who cares about other people. It is also a necessity however, that you are someone who likes to smile a lot. I know there are days when you just don't feel like it, or are having a bad day, but, patients expect to see that smile when they arrive at your office and face you. You must remember, for them, it almost instantly relieves a lot of the nervousness that they may be feeling.

Being a Dental Assistant gives you a feeling of achievement and of great satisfaction that, I believe, no other job can compare; when a patient enters your office in pain and leaves contented, and trusting in you completely. This is a job that is constantly on the go and never contains a dull moment. It is the type of work you arrive at early in the morning and never know what surprises to expect before the day ends.

What makes this all worthwhile? That is really a very simple question to answer. To me, the patients make my job worthwhile, for in a dental practice, you meet so many different types of people that it makes the day a most interesting one. This is especially the case with kids who always have something to say, but you never know what they will come out with. There are the patients who send you notes that say, 'Thank you for caring about me' and the ones who remember you on holidays by sending you cards or sometimes going out of their way to make you something special. When a patient finally leaves your office happy and unafraid to return again, this makes it a special type of job.

The most important part of any occupation is your ability to work with others. It is a strong asset, in dentistry, that you are able to get along well with your fellow workers and employer. Patients can sense the atmosphere of, either a tense, or, a relaxed office when they are there; and how you all get along together will determine if they come back or not. If you work well as a team, it is most likely you will have, not only a successful practice, but you will enjoy your job immensely and you will find that Dental Assisting can be a worthwhile and satisfying occupation.

In conclusion, I leave you with a short poem that I know we can all benefit by, if we practice it more often. It is called SMILE!

A Smile is something nice to see,
It doesn't cost a cent,
A Smile is something all your own,
It never can be lent,
A Smile is welcome anywhere,
It does away with frowns,
A Smile is good for everyone,
To ease the Ups and Downs.

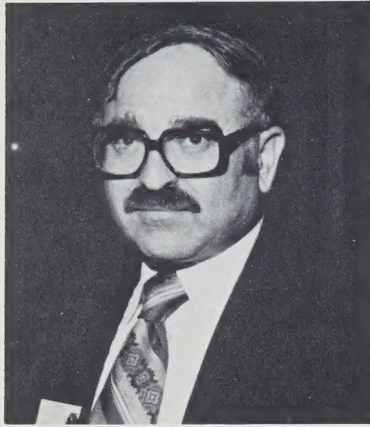
Author unknown

JOURNAL CONTEST ENTRIES

Want your name on a Trophy Award list next year? Write an article or two for the Journal. This contest is open to all Dental Assistants and Dental Assistant students. It may be any length or subject (preferably dentistry).

Submit your article to: Mrs. Heather A. Nikolaew,
Editor, O.D.N. & A.A. Journal,
113 Cathcart Street,
LONDON, Ontario N6C 3M2

WINTER CLINIC



G. PERLMUTTER, D.D.S.

Every position of responsibility carries with it, an assortment of rewards and obligations. In some instances, the two are combined, making a pleasure out of what might appear to be an onerous or possibly troublesome duty. This chore is indeed one of the most pleasant duties of the President of the Academy of Dentistry.

It has been my observation over the past several years that the annual Midwinter Meeting, along with the usual rewards it provides for all attending, and those who toil to make it the great success which we have enjoyed regularly, has been an ideal vehicle for cementation of the healthy relationship which has developed between the dental practitioners and the dental nurses and assistants who participate regularly, whether as viewers or doers. The program provides many opportunities for free interchange of ideas which apply to the practice of our profession, as well as the manner in which to run the meeting to the maximum advantage of all.

It is my sincere wish that the liaison which we are currently enjoying to our mutual benefit continue and grow, to the point where both groups can achieve maximum reward from this relationship between two professional bodies, so that it might be reflected in a similar feeling of co-operation and harmony between each individual practitioner and his or her personal office staff.

May all your efforts, for your own organization, as well as, for our joint benefit, be successful.

G. PERLMUTTER, D.D.S.
President, Academy of Dentistry

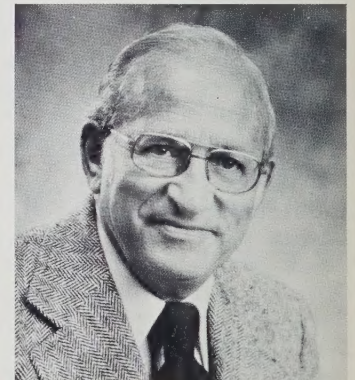
BARBRA WAISBERG

Ms. Waisberg is a graduate of the University of Toronto in History and York University in Environmental Studies. She is employed by the Y.W.C.A. in the Community Education Department, working on a 'Women's Studies Programme', and also lectures at York University on the same topic. Her topic, "Women and the Law" — "Violence against Women", deals with such timely topics as; sexual harassment in the job, rape, wife battering and incest. These are the most current problems being investigated by the Y.W.C.A.

IRWIN LIGHTMAN, B.A., D.D.S.

Dr. Lightman is the head of the Section on Geriatric Dentistry at Baycrest Centre for Geriatric Care. He is Chairman of the Committee for Geriatric Dentistry of the O.D.A. as well as, President of the American Society for Geriatric Dentistry. He also serves as a member of the Advisory Committee to the Minister of Health (Ontario) on Geriatric Studies.

Dr. Lightman has lectured throughout the U.S.A. and Canada on the care of Geriatric patients, and has a private practice in Toronto.



DELORIS WOLOSCHKE

Deloris Woloschek's reputation as an expert on dental practice management rests on 20 years experience as a PBP consultant. Now a senior consultant, Ms. Woloschek has established the sound management procedures used in hundreds of professional offices across the country.

Ms. Woloschek's experience correction, expertise includes virtually every area of practice management. She is especially interested in seeing your office has the best possible doctor/staff, doctor/patient, and staff/patient relations. She'll show you how to improve communications, morale and productivity through the "little things that count". These practical methods have worked in all kinds of offices. Let her help you apply them in your office.



Ms. Woloschek has addressed many colleges and dental societies. These include The Western Ohio Academy of Practice Administration, The Nassau Academy of Dental Practice Administration, The 1976 National ADA meeting, The Waterloo/Wellington Dental meeting, and The North A Carolina Dental Society."

WINTER CLINIC PROGRAM

of the

ONTARIO DENTAL NURSES AND ASSISTANTS ASSOCIATION

Royal York Hotel, Toronto — Thursday, November 23, 1978

- 8:30 a.m. Registration, Nancy Block, C.D.A.....ONTARIO ROOM
- 9:15 a.m. Opening CeremoniesONTARIO ROOM
Winter Clinic Chairperson — Pat Howes, Halton-Peel
Dental Nurses and Assistants Association
President, Academy of Dentistry — Dr. G. Perlmutter
- 9:30 a.m. Barbra Waisberg, Y.W.C.A., Professor at York UniversityONTARIO ROOM
TOPIC: "Women and the Law" — "Violence Against Women"
- 10:30 a.m. Coffee Break
- 10:45 a.m. Dr. Irwin Lightman, B.A., D.D.S.....ONTARIO ROOM
TOPIC: "Geriatric Dentistry"
- 12:30 a.m. Luncheon.....CANADIAN ROOM
- 2:30 p.m. Deloris Woloschek, P.B.P. Management ConsultantsBALL ROOM
(to 4:45) TOPIC: "How to Satisfy Your Patients, Your Staff, Yourself"
(This will be a joint meeting with the doctors.)
- 3:00 p.m. Commercial Exhibits
- 8:00 p.m. Table Clinics

NOTE: No Students will be admitted to Doctors' Lectures.

Luncheon will be served for Dental Assistant Students in the Toronto Room.

ADVANCE REGISTRATION FORM

Mail Form and Remittance to: Miss Nancy Block,
70 Park Street East, Apt. 2408,
MISSISSAUGA, Ontario L5C 1M5

Dental Nurse's and Assistant's fee — \$20.00 (includes luncheon).

The Advance Registration Deadline Date is November 10, 1978.

Please make cheques payable to O.D.N. & A.A. WINTER CLINIC.

I will attend luncheon _____ YES
_____ NO

NAME: _____

ADDRESS: _____

RECEIPT ISSUED TO: _____

Tickets may be picked up at the Registration Desk outside the Ontario Room.

No tickets will be mailed.

DO NOT remit your fee with the doctor's registration.

KINGSTON DENTAL NURSES AND ASSISTANTS ASSOCIATION

ACCREDITATION DIVISION

presents

CLINIC DAY

TOPIC: "AN AUXILIARY IN DENTISTRY AS A CAREER — NOT A JOB"

SPEAKER: Dr. Roger Ellis, Faculty of Dentistry, University of Toronto

PLACE: The 401 Inn, Kingston, Ontario

TIME: Saturday, November 4, 1978

REGISTRATION FEE: (Includes Luncheon)

Currently Certified Dental Assistants & Accredited Preventive Dental Assistants.....	\$ 5.00
Non-Certified Members.....	\$10.00
Dentists and Other Auxiliaries.....	\$35.00
Students	\$ 5.00

ADVANCE REGISTRATION FORM FOR KINGSTON DENTAL NURSES & ASSISTANTS ASSOCIATION

TIME: Saturday, November 4, 1978

PLACE: The 401 Inn, Kingston, Ontario

NAME: _____

ADDRESS: _____

CITY: _____

AUXILIARIES ATTENDING: _____

Please make cheques payable to Mrs. Ruth Tutak, IN TRUST, Accreditation Division, O.D.N. & A.A.

MAIL Form and Remittance to: Mrs. Ruth Tutak,
R. R. No. 2,
LYN, Ontario.

O.D.N. & A.A. ACCREDITATION DIVISION



To all regional representatives, please advise the Community College in your area that offers the Dental Assistant program, all information concerning monthly meetings of the Affiliate Association, the date and time of Clinic Days. Keep the students informed on all activity within the Association that is available to them.

I take this opportunity to invite each one of you to participate in what the Accreditation Division considers a very worthwhile and interesting program. More information will follow in the next issue of the Journal.

MARGARET L. DEICHERT,
Chairman, Accreditation Division,
O.D.N. & A.A.

The Accreditation Division is entering a very exciting and busy time. Many activities have been outlined for the Fall of 1978 and the beginning of 1979.

If you have followed the publicity in recent issues of the Journal, you are well aware of the Clinic Days that are being held in different areas in the Province. Programs available are:

September 30, 1978Sarnia — Windsor
October 14, 1978London
November 4, 1978Kingston, Belleville area
March 31, 1979Ottawa
April 28, 1979Simcoe County

Please mark these dates in your appointment book and plan to attend any one of these days, or all of them, but especially the Clinic Day held in your area. It is only with your support and enthusiasm that these "Days" will be a success.

I would like to remind all members concerning the notice sent out by the R.C.D.S. — "that the final opportunity to try a challenge examination for Dental Assistants to become Certified will be held in May 1979. If you wish to take advantage of this very last opportunity, please contact:

Dr. D. J. McFarlane,
c/o Royal College of Dental Surgeons,
230 St. George Street,
TORONTO, Ontario M5R 2N5

LORRAINE BOOMHOUR TROPHY



Congratulations to Lorraine Boomhour, former Editor and Treasurer of the O.D.N. & A.A., who has completed her studies and is now working as a hygienist.

We wish to thank Lorraine for her generosity in donating the 'Lorraine Boomhour Trophy'. This trophy will be presented each year to the Affiliated Association which has contributed the most articles and information to the publication of the Journal during the current year.

The Editor

ONTARIO DENTAL NURSES

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Letters To The Editor

The Journal welcomes letters to the Editor. All letters to the Editor MUST be signed by the writer, whose address and telephone number must be included. The opinions expressed in "Letters to the Editor" are those of the writer and do not necessarily represent the views of the Ontario Dental Nurses and Assistants Association or the Editor. All letters are subject to editing.

There is little doubt that the increasing incidence of prepaid dental plans has permitted many people to avail themselves of dental services, which quite frequently would be postponed or delayed for some appreciable time. However, Dr. Nile Diefenbacher's article, published in the Summer Issue of your Journal, contained some other statements which deserve further consideration.

Dr. Diefenbacher writes that "the rapid changes which have resulted in many offices, whether they are of an administrative or clinical nature, are directly attributable to the percentage of patients that acquire dental coverage combined with the various types of policies written".

The fact that this statement may infer that many dental offices have altered the clinical nature of their practices, as a result of dental prepayment, is of serious concern to The Ontario Dental Association. The treatment planned and the services rendered are a matter of interest solely between *the dentist and the patient*. It is true that many patients are concerned regarding the reimbursement they may expect from their prepaid plan contract, but to even infer that the dental profession offers to those individuals only those services which are paid for by the plan is very distressing.

He states that "in spite of the many benefits patients have enjoyed by being relieved of much of the financial burden of dental services . . .". This statement appears to infer that once a patient is covered under a prepaid plan, the responsibility for payment of services rendered no longer rests with the patient. Approximately 80 percent of the dentists of this province do NOT accept assignment of benefits from the patient to the dentist. That is to say 80 percent of ODA members do not receive a cheque from the prepaid plan carrier and bill the patient the balance.

The majority of Ontario dentists believe that a dental prepayment plan is a contract between the patient and the insuring company, NOT between the company and the dentist. Furthermore, the *patient alone* authorizes the dentist to render dental services and, therefore, the patient alone is solely responsible for the payment of the dental fee.

While the profession is pleased that more and more of our patients receive partial reimbursement for the fees for our services, the overall responsibility for payment of services still rests with the patient.

Dr. Diefenbacher offers this opinion: "I believe the single most important factor to establish between the dentist and his dental assistant in the area of dental insurance is office policy that is to be carried out."

No one would disagree with his point of view. It was to this end that the ODA, through full co-operative negotiation with all prepaid plan carriers prepared the copyright Manual "Procedure Manual for dentists to assist patients with prepaid dental plans" first published in 1974 and revised in 1977. As well, a series of articles on prepaid dental plans has appeared in the Ontario Dentist since the early 1970's pointing out pitfalls of various in-office policies and procedures. It was the ODA which initiated the design of the standard treatment plan form, the standard dental claim form (accepted by all Ontario prepaid plan carriers), and the policies and guidelines outlined in the Manual.

Dr. Diefenbacher suggests to you that "an assistant should review the treatment planned, attempt to determine the benefits payable to the patient, duly advising the patient on this point".

One or two weeks of following his advice may well cause you ulcers and create a dental practice without dentist/patient relationships. The assistant *should not review the treatment plan and attempt to determine the benefits payable to the patient*. The determination of carrier liability is a matter for the company to look after. The company should not shirk this responsibility. What happens if you make a mistake in "determining the benefits payable"? Dr. Diefenbacher suggests that without full knowledge of the contract between the company and the patient (remember, the patient booklet is extremely condensed and occasionally, by omission, misleading) you should interpret a document without ever seeing it?

It is a prudent dental office which prepares a written standard ODA treatment plan form for the patient, and suggests that if the patient wishes to know what reimbursement may be anticipated, this form be filed by the patient with their prepaid plan carrier for predetermination of benefits.

Dr. Diefenbacher goes on to describe a number of the difficulties and frustrations which many dental offices are faced with. As mentioned earlier, proper adherence to the ODA's guidelines and policies through adoption of the clerical methods outlined in the Manual will eliminate most of these frustrations.

Two final points in his article, however, noteworthy.

The dentist, as an independent professional is responsible for establishing financial policies for his own practice. If at any time the dentist wishes to alter his policy for all his patients, for example from a "30 days on account" to a "payment in full as services are rendered" basis, this is his decision. However, withholding the claim form until the account is paid, would be deemed to be unethical conduct by the ODA.

Letters To The Editor

Dr. Diefenbacher states that one frustration would occur when "patients have had bridgework done that costs thousands of dollars, when this is not a covered benefit, and without the dentist requesting predetermination, the patient is unaware of the benefits until after the work is completed".

The dentist should not request predetermination of benefits. That is the patient's responsibility. The contract exists between the patient and the insurance or prepaid plan carrier — not between the dentist and the carrier. If a dentist gives the patient a written, standard ODA treatment plan form and advises the patient of the advantages of benefits predetermination, the dentist's administrative responsibility has been properly discharged.

It is the patient's choice to request predetermination of benefits from his carrier, or not to, according to the contract which the patient has with the carrier.

When problems do arise with prepaid plans, and the solution is not evident, contact the ODA Dental Prepayment Advisory Committee. There is no need to feel alone . . . we are here to help you.

Ron Bell, D.D.S.

Chairman

ODA Dental Prepayment Advisory Committee

TABLE CLINICS

Plans are underway for the Table Clinics at the Annual O.D.A. Convention in May 1979. Please help your Association by planning an entry now! The deadline date is December 1, 1978. Send the title of your table clinic and name(s) of people presenting the Clinic to:

Mrs. Elsie Gallop,
c/o Dr. M. Pearlman,
194 George Street,
Sarnia, Ontario N7T 4N7

Having been a member of the O.D.N. & A.A. for fifteen years now, I have seen some very progressive changes made in our Association. We have increased in numbers immensely, and the O.D.N. & A.A. have made great inroads in having our credentials recognized in the business community.

Our Executive endeavors to perform their duties and obligations with our best interests at heart, but they need our full co-operation and support in some matters of great importance. The time is now, to give them that support and voice. We, The Membership, hold the destiny of our future.

With the present concern of the status of the Preventive Dental Assistant, and the employment market saturation, we now find we have political pressures coming from the Ministry of Colleges and Universities. This Government Body now wants our Association to recognize and certify dental graduates of the numerous private Trade Schools in the province. Where does that leave us? Will the next step be to lower the educational standards and requirements for Certification, or do away with the Provincial Examinations altogether? Will there be such a Certified Dental Assistant as we know now, existing in a few years?

We have a strong profile in the professional world. We have all worked hard to obtain that standing. We should let nothing diminish that image. I see this as a step backward, not forward, for our Association. If you have strong feelings as to whether or not to allow Trade School students in to our fold, I would strongly recommend you voice your opinion at your next Association Meeting.

It's time for government pressure to take a back seat. This is our livelihood and our profession.

Wouldn't you be much more secure in the knowledge that the Certified Dental Assistant won't become a profession of the past. I know I would.

Think about it, talk about it, but most of all, do something about it.

Written by Madeline Alexander, C.D.A.
Halton-Peel Association

INFORMATION

For general information contact:

Mrs. Ann Phippen, Executive Director,
345 Dixon Road, Apt. 406,
WESTON, Ontario M9R 1S6
(Phone — 416 - 245-6129)

The above address and phone number is the Office of the Ontario Dental Nurses and Assistants Association. Office Hours are Monday, Tuesday and Thursday from 9 a.m. to 4 p.m.

NATIONAL CERTIFICATION

Certification Fee for C.D.N. & A.A. is \$60.00 as of September 1, 1978. Applications will be received at any time by the Provincial Representative to the Council on Certification for C.D.N. & A.A.

Please forward all applications to:

Miss Margaret L. Deichert,
c/o Dr. D. A. Messersmith,
21 Weber Street West,
KITCHENER, Ontario N2H 3Y9

AFFILIATED ASSOCIATION NEWS

COMING EVENTS & MEETINGS

BAY OF QUINTE

September — Mrs. Smith from the Belleville Police Department, will show a film on "Rape" on September 19th. The film will be followed by a question and answer period. The Meeting is at 8:00 p.m. sharp.

October — The meeting will take place on October 17th, at the Belleville Dental Laboratory. Assistants will be shown the work done in the Laboratory. The Meeting is at 8:00 p.m.

November — On November 21st, we will be having a fashion show of uniforms. The uniforms will be sent from Pat's Place in Belleville.

PAT CASSIDY, C.D.A.
Secretary.

BRANT DISTRICT

On June 13, 1978, we held our election and installation of officers for the 1978-79 term. The new officers are as follows:

PAST PRESIDENT — Helen Smith, 142 Balmoral Drive, Brantford, Ontario

PRESIDENT — Edith Rogers, 14 St. Patrick St., Paris, Ontario N3L 1P7

VICE-PRES. — Lynn Rigoli, 40 Devonshire, Tillsonburg, Ontario

TREASURER — Stephanie Lagoszniak, 24 Helen Ave., Apt. 212, Brantford, Ontario

SECRETARY — Jeanette Bowyer, R. R. No. 5, Simcoe, Ontario

SOCIAL DIRECTOR/ARCHIVIST — Betty Taylor, Upper, 8 Kent Street S., Simcoe, Ontario

OFFICIAL HOSTESS — Carmen Stone, c/o 32 Elgin St., Tillsonburg, Ontario

Your executive has been working very hard during the summer to provide an interesting and informative program for the upcoming year and we hope that you will find it beneficial and rewarding to attend the meetings.

It was again decided this year to continue to have dinner meetings every month. The cost per meal will be approx. \$6.50 and the menu varies with each restaurant. If you are planning to attend the meetings you will have to let the phone rep. in your area know one week before so that a meal will be reserved for you.

Brantford — Stephanie Lagoszniak c/o Dr. Kikuchi 752-0432 (mornings only)

Simcoe — Jeanette Bowyer 426-5938

Tillsonburg — Carmen Stone c/o Dr. Matten 842-8982

Paris — Edith Rogers c/o Dr. Yaremczuk 442-4323

Several new ideas will be tried this year such as the Sunshine Fund, Official Hostess, Socials and a Ways

and Means Committee. Your opinions and comments are most welcome as your input is the key to the output of this organization.

The following is a list of the meetings scheduled for 1978-79:

September — There will be a tour of the School for the Blind in Brantford, Ontario. (Meet at the front door of Admin. Building.) Come at 7:30 p.m. sharp on September 19th. There will be coffee and dessert to follow, at the School.

October — On October 17th at 7:00 p.m. sharp, there will be a tour of the Pow Laboratories, 382 Dundas Street, Woodstock, Ontario. Dinner will follow at the Copa Cabana Restaurant. (\$5.95 approx.)

November — On November 17th at 8 p.m., come to a Wine and Cheese Party at the home of Helen Smith, 142 Balmoral Drive, Brantford, Ontario. The cost will be \$2.50 per girl.

November — Dr. Schofield of London will be speaking on "CPR" or "Pulmonary Cardiac Resuscitation" on our November 21st meeting, to be held in the Mocca Restaurant, Tillsonburg, Ontario at 7:00 p.m.

December — The Sportsman Restaurant, Cainsville Mall, will be the setting for our meeting on December 12th at 7:00 p.m. Each girl is to bring 1 canned good and 1 small toy to put towards Christmas hampers to be distributed in Simcoe this year. There will also be a gift exchange between the girls (to be homemade or baked).

January — At Canada Trust in Simcoe, Ontario, Mrs. Antonia Borecky will speak on the topic of "Physiotherapy", for our January 16th meeting. Please come at 7:00 p.m. for a 'Potluck' dinner. Bring either a salad or dessert and there will be Kentucky Fried Chicken brought in.

EDITH ROGERS
President

HAMILTON

The Members of our new Executive are as follows:

PRESIDENT — Mrs. Vera Williams, Box 1180, Waterdown, Ont. L0R 2H0

PAST PRES. & NOMINATIONS — Miss Phyllis Balas, 17 Fielding Crescent, Hamilton, Ontario L8V 2P3

PRESIDENT ELECT — Miss Roxanne Heinrichs, 48 Bold St., Apt. 7, Hamilton, Ontario L8N 3X3

VICE-PRES. & CHARITY FUND — Ms. Roberta Healey, 48 Cope Street, Hamilton, Ontario L8H 5A9

RECORDING SECRETARY & PINS & CRESTS — Miss Lucy Jankovic, 120 Gailmont Dr., Hamilton, Ontario L8K 4B9

CORRESPONDING SECRETARY — Miss Sandra Foreman, 71 Aikman Dr., Hamilton, Ontario L8M 1P9
TREASURER — Miss Barbara Lawrence, 224 Herkimer Avenue, Hamilton, Ontario L8P 2H6

The Hamilton Affiliate is looking forward to their first meeting of the 1978-79 term on Tuesday, September 19th at the Professional Arts Building in Hamilton.

The summer has been fairly active. Our "Car Wash" in June was very successful. The day resulted in 110 happy "clean car" drivers and a healthy boost to our donations account.

Later in the month we had our Annual June Social, which turned out to be a day's outing at Binbrook Conservation Park, where we all enjoyed fun in the sun, swimming, picnic lunches, sports and quiet relaxation.

On Tuesday, September 26th, we will be guests of the Hamilton Academy of Dentistry, at their first meeting of the new term, to be held in McMaster University Medical Center. Their Guest Speaker will be Mr. John Rankin, Senior Business Consultant, speaking on 'Communication and Motivation in Relation to the Dental Health Team with Patients'.

With our new Executive, New Editor of the Newsletter, Miss Judy Hawell, and a lot of enthusiasm, we are looking forward to an exciting year.

We have prepared, what we trust, will be an interesting roster of Speakers for this term:

September — Tuesday, September 19, 1978; 6:30 p.m., Chamber of Commerce; Cosmetic Presentation: Germaine Monteil; Topic: Grooming for the Professional and Business Girl.

October — Tuesday, October 17, 1978; 6:30 p.m., Chamber of Commerce; Dr. W. R. Barlow, D.D.S.; Topic: "Radiation Protection".

November — Tuesday, November 21, 1978; 6:30 p.m., Chamber of Commerce; Dr. Barrie E. Harnett, B. Sc., D.D.S.; Dr. Edward M. G. Dore, B. Sc., D.D.S.; Topic: "Congenital and Acquired Jaw Deformities".

January — Tuesday, January 16, 1979; 6:30 p.m., Chamber of Commerce; Dr. Roy G. Smith, Orthodontist; Topic: "Current Orthodontic Concepts".

February — Tuesday, February 20, 1979; 6:30 p.m., Chamber of Commerce; Dr. G. E. Burgman; Topic: "Suicides at Niagara and Forensic Odontology".

March — Tuesday, March 20, 1979; 6:30 p.m., Chamber of Commerce; Uniform Gallery; Topic: "Spring Review".

April — Tuesday, April 17, 1979; 6:30 p.m., Chamber of Commerce; Dr. I. R. Bayne, Medical Director, St. Peter's Hospital.

MRS. VERA WILLIAMS
President

KINGSTON

Kingston Dental Nurses and Assistants will be holding their first meeting Thursday, September 21st, 1978 in Kingston. Meetings will be held on the third Thursday of each month, alternating between Kingston & Brockville.

For further information regarding time and location please contact:

Mrs. Diane Pike,
30 Peden Boulevard,
Brockville, Ontario K6V 3K3
Phone No. 613 - 342-2170

Arrangements have been completed for a Clinic to be held at the 401 Inn, Kingston on Saturday, November 4th, 1978. Guest speaker will be Dr. Roger Ellis, his topic "Auxiliary in Dentistry as a Career — Not as a Job. Please do not hesitate to contact us if you would be interested in attending this clinic.

Respectrully submitted
DIANE PIKE
Vice-President.

LONDON

Our new Executive elected in June for the 1978-79 term are:

PRESIDENT — Linda McCauley, c/o Dr. J. C. Stover, 551 Knightshill, London, Ontario.

PAST PRES. — Marilyn Strangleman, c/o Dr. J. Reddon, 279 Wharnccliffe Road N., London, Ontario.

VICE-PRES. — Susan Tocker, c/o Dr. K. Heaton, 279 Wharnccliffe Road N., London, Ontario.

SECRETARY — Helen Crowe, c/o Dr. R. Begg, 460 Berkshire Drive, London, Ontario.

TREASURER — Iris Weston, c/o Westminster Hospital, London, Ontario.

This year our monthly meetings will be held in the City Centre Holiday Inn Tower. The meetings will commence at 7:30 p.m. with coffee being served at the conclusion of each meeting.

September — On September 19, 1978, Devina Wyles from the Dietary Clinic at Victoria Hospital, London, will speak to our members. The topic will be announced.

October — On October 17, 1978, a Wine & Cheese Party will be held at Denco, 245 Pall Mall Street, in London. The Guest speaker will be Dr. W. Reid. The topic will be announced.

November — Mr. Bill Robinson of Mardan Business Systems Ltd., will be our speaker on November 21, 1978. The topic will be Business Management.

December — With our weather permitting, a Christmas Social has been planned for December 12, 1978. Each member has been asked to bring a new toy for the Salvation Army's Children's Village here in London.

Any members from outside Associations wishing to attend our meetings here in London, please feel free to contact me for any information you may require. We'd love to have you!

Respectfully submitted,
MARY LOU FISCHER
Board Representative

TORONTO

T.D.N. & A.A. EXECUTIVE 1978-79

PRESIDENT — Miss Susan Hurn, 26 Bracondale Hill, Toronto, Ont. M6G 3P4

VICE-PRES. — Mrs. Eva Paprocki, 1387 Royal York Road T.H.5, Islington, Ontario M9A 4Y9

SECRETARY — Mrs. Judy Hext, 132 Showshoe Cres., Thornhill, Ont. L3T 4M9

TREASURER — Ms. Arlene Steinberg, 15 Flavian Crescent, Willowdale, Ont. M2H 1V8

The Toronto Dental Nurses and Assistants Association welcomes you to an educational and social season.

It is the hope of the Executive to see all our members at the meetings which have been planned especially for you.

As you are probably aware, Toronto East Affiliation and Toronto West Affiliation have combined to form one Association. To accommodate all members, we have chosen a central location: THE CHELSEA INN, 33 Gerrard Street West, (between Bay and Yonge) to hold all our upcoming meetings. The dinner meetings for the 1978-79 season will be:

Wednesday, September 27, 1978
Wednesday, October 25, 1978
Winter Clinic, November 23, 1978
Wednesday, January 31, 1979
Wednesday, February 28, 1979
Wednesday, March 28, 1979

Notices will be sent out 3 to 4 weeks prior to the meetings. At that time we will inform you of the Guest Speaker.

SEPTEMBER — The September 27th meeting will be held in The Scott Room, with Cocktails at 7 p.m. and Dinner at 7:30 p.m. Our Guest Speaker for the evening will be Miss Gisella Braune. Miss Braune is the Women's Fitness Director at the Fitness Institute.

Hope to see you all at the meetings.

(Miss) SUSAN HURN
President T.D.N. & A.A.

THOUGHT FOR THE MONTH

There are few, if any, jobs in which ability alone is sufficient. Needed also are loyalty, sincerity, enthusiasm, and co-operation.

WATERLOO-WELLINGTON

Our Executive for 1978-79 is as follows:

PRESIDENT — Mrs. Dianne Stickney, 15 Forest Hill Dr., Kitchener, Ontario

1st VICE — Miss Brenda Logel, 65 Cardill Cres., Waterloo, Ontario

2nd VICE — Mrs. Wendy Thaler, 436 Dumfries Dr., Kitchener, Ontario

TREASURER — Miss Sherry Mleinek, 307 - 88 Brybeck Cr., Kitchener, Ontario

SECRETARY — Mrs. Sandy Halk, 11 Seneca Dr., Kitchener, Ontario

MEMBERSHIP — Bonnie Dolby, 520 Parkside Dr., No. 105, Waterloo, Ontario

CORRES. SEC. — Sherry Sullivan, 11 Overlea Dr. No. 804, Kitchener, Ontario

ARCHIVIST — Marg Deichert, 11 - 792 Frederick St., Kitchener, Ontario

CERTIFICATION — Myra Eby, 60 Hickson Dr., Kitchener, Ontario

The meetings scheduled for 1978 are as follows:

September 20, 1978 — Fashion Show (Uniforms) at 7:00 p.m., Waterloo Motor Inn.

October 18, 1978 — Speaker: Dr. A. Mills, Dental Professor at 7:00 p.m., Tien Sun, Cambridge.

November 15, 1978 — Speaker: Dr. R. M. Beyers, Workmen's Compensation, at 7:00 p.m., Ali Baba, Waterloo.

December 13, 1978 — Christmas Party, 7:00 p.m., Walper Hotel, Kitchener.

SHERRY SULLIVAN
Corresponding Secretary

ARE YOU THINKING OF CHANGING YOUR JOB?

CALL: Mr. Ian Hannah,
1139 Royal York Road, Apt. 110B,
ISLINGTON, Ontario M9A 4A8
(Phone — 416 - 233-4390)

There will be no charge to the Dental Assistant.

WINTER ISSUE 1979

DEADLINE DATE FOR MATERIAL TO BE
SUBMITTED BY JANUARY 10, 1979

PLEASE Mail Material to:

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EDITOR, O.D.N. & A.A. JOURNAL
113 Cathcart Street,
LONDON, Ontario N6C 3M2
(Phone — Res: 519 - 679-8208)

ALL ARTICLES SHOULD BE TYPED
OR PRINTED AND DOUBLE SPACED!

LET YOUR ENTHUSIASM SHINE

Enthusiasm is a state of mind, but a mental picture of yourself as an enthusiastic person can be given form and substance. Here are some suggested ways to project your enthusiasm, prompted by a 'Salesman's Opportunity' magazine article which was written by *Delores Damon Spencer*.

SMILE AND BE HAPPY. Put a smile on your face that's a little deeper than your lips. Put it into your voice and use it. Let your voice be vibrant, full of life. You don't need to jabber away to be enthusiastic. In fact, you should pause for effect or to make a special point. Be an interested listener, too. Your enthusiasm will be evident, and it might even grow.

Carve a smile into your heart so it will shine in everything you do. This can only be done by thinking positive thoughts. Convert those "poor me" musings into underlying assumptions that are based on the power of positive thinking.

ASSUME THE RIGHT POSITION TO COMMUNICATE ENTHUSIASM. If you were to take piano lessons, your first lesson would include directions to sit up straight, curve your fingers and hold them over the keys. Your posture is always important, whether you are touching people with music or words.

Try this, standing up: Lift your chest toward your chin and pull your stomach in; tighten your buttocks; now put laughter in your eyes and smile. Feel good? This is Spencer's "success" position, which she believes is the easiest depression fighter around. When you feel your positive outlook slipping, quickly assume this position and hold it until you feel your enthusiasm surge.

Show your enthusiasm through movement. Exude enthusiasm with your whole body. Walk briskly, stand tall, use your hands to gesture as you speak.

Let your **ENTHUSIASM SHINE**. Think positive thoughts. Feel the effect they have on your attitude. Radiate enthusiasm and enjoy the warm glow of feeling good about yourself.

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NAME AND ADDRESS CHANGES

If you change your name or address, please write:

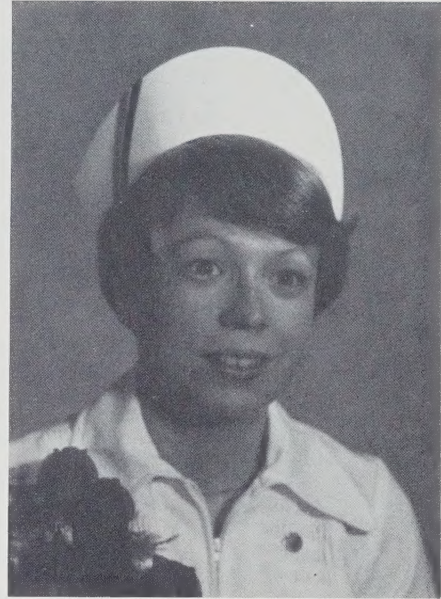
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REMEMBER! DON'T FORGET YOUR POSTAL CODE!!!

Making sure that we receive any changes will ensure that you don't miss "The Journal" or any other material from the Association. It will also avoid duplication, which is very costly. Thank You.

THE WORD "UNDERSTAND"

Diane Lachance, C.D.A.
Ottawa Association



In dentistry, as well as in any other branch of the working world, understanding is a very important, as well as significant, aspect. To persist in the field of dentistry one must acknowledge the importance of understanding — to comprehend and acknowledge people in their own way.

As an Assistant, you must know the needs of the dentist and he yours. To achieve this, you must communicate with him, try to understand and to be understood. Listen to the other person's views, as you wish others to listen to yours. Moreover, as you enter dentistry, you must "refine" these views to a certain extent. This way you can acknowledge the other views, mainly those of your co-worker and of your patients.

The patient's views are often given to the Assistant, and she must act accordingly. Listen, and respond but without giving too much of your personal views. It is hard, but a good conversation is an art that is acquired only with time, patience and comprehension.

Old or new, the office is the best place to test your understanding. Different people have different views — which may sometime offend you. There you learn to control yourself, listen and be understanding.

We can say that understanding is, in itself, a reason for communication. We must talk to be understood and listen to understand.

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Please check the above list to be certain that all the information is correct.

Please notify the Editor of your title, whether it be C.D.A. or P.D.A.

Send any changes to the Editor before the Winter Issue deadline date, January 10, 1979. (See index page for the Editor's address.)

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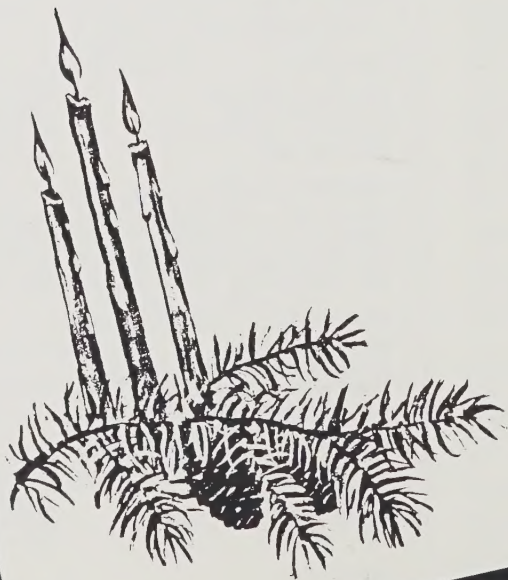
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Season's Greetings

To all our Members:
A very Merry Christmas
and Best Wishes for a
Peaceful, Happy Holiday
Season.



Sincerely,
Your Board of
Directors,
O.D.N. & A.A.

